

## READY-TO-USE QUOTES

### **Recognition and Praise for Take Our Daughters And Sons To Work**

If you would like to reach one of the individuals quoted below, please [contact us](#). Be sure to also view [Statements of Support from Congress](#).

#### **Gloria Steinem, Founding President, Ms. Foundation for Women and co-creator of Take Our Daughters to Work Day**

"When we initially created Take Our Daughters to Work Day, we knew it was only responding to part of the problem -- exposing girls to opportunities they were previously shut off to. We always envision that the equal or other half of this was 'Take Our Sons Home Day,' since they have been equally deprived of exposure to what work the home requires. Now with Take Our Daughters and Sons to Work Day, we have envisioned both."

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#### **National Parent Teacher Association (PTA)**

"Parent involvement is a key to a child's educational success. Take Our Daughters and Sons to Work Day is an opportunity for parents to share part of their work life with children and to show them that work is an integral part of everyone's life. This special day is also an opportunity for PTAs, schools, and communities to work together to provide a learning experience for our nation's children," said National PTA CEO Warlene Gary. "National PTA acknowledges that there is a new generation at work and encourages parents to use this special day to begin a constructive conversation with children about their careers. Through a program called PTA Goes to Work, National PTA and the U.S. Department of Labor are providing information to parents and students on the fastest growing careers so they can make the best informed decisions on their career paths."

\*\*About National PTA\*\*

With nearly 6 million members, National PTA is the largest volunteer parent organization in the United States. Since its founding in 1897, National PTA has prided itself on being a powerful voice for children, a relevant resource for parents, and a strong advocate for public education. Membership in National PTA is open to anyone who is concerned with the education, health, and welfare of children and youth. For more information about National PTA, visit [www.pta.org](http://www.pta.org).

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#### **The National Campaign for Public School Improvement**

Kevin Walker, president and national director of Project Appleseed and The National Campaign for Public School Improvement: "There are 50 million public school parents in America. Real education reform in this country cannot take place without an effective and involved parent constituency. When employers encourage parents to become involved with their children during company time, they invest in the corporate bottom line by ensuring that parents can be involved with their children. Parental involvement is the key to school improvement, and school improvement is the key to economic growth and competitiveness. 'Take Our Daughters and Sons to Work Day' is one way employers can invest in our future work force -- now. This is a win-win day, and I urge America's schools, employers, and parents to take part in this wonderful celebration of parenting and work."

**\*\*About Kevin Walker\*\*** President & National Director, THE NATIONAL CAMPAIGN FOR PUBLIC SCHOOL IMPROVEMENT, [www.projectappleseed.org](http://www.projectappleseed.org); Named in Top 10 people in American education in the 1990's in the 10th Anniversary edition of Teacher magazine (published by Education Week), 1999

Named Top Parent Leader in the United States, Parenting Leader Award, Parenting Magazine (published by Time, Inc.), 2000

Project Appleseed is the #1 ranked resource for "parental involvement in public schools" in the Internet's leading search engines Google, Yahoo!, and MSN 2006. Bio located at [www.projectappleseed.org/walkervita.html](http://www.projectappleseed.org/walkervita.html).

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"I have been taking my sons and daughter to work with me for well over 10 years. Having a regional position for Fidelity Investments has brought me (and my kids) from NYC to Philly; Morristown, NJ; King of Prussia, PA; Wilmington, Delaware; and points in between. The greatest parts of the day have been having your children interact with coworkers, for them to see you in a different environment, and to understand how kind and patient so many people are in a working environment. It helps them form opinions on the type of work they are interested in. With one son entering college, I can see that he is leaning towards the types of interactions he has had over the years that most stimulated him (both social and technological). I think this is an experience that every Father, Mother, Son, and Daughter should experience. I look forward to my daughter coming to work with me again this year.

Thanks,  
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“With more and more mothers working outside the home, we are finding that the amount of quality time they have to spend with their children is less and less. ‘Take Our Daughters and Sons to Work Day’ is a vital initiative because it promotes parent-child bonding on yet another level. By affording our children the opportunity to experience our careers, we are providing them with an immediate educational experience, as well as the possibility of fostering long-term goals and motivation. As an alumna of the program and as a practicing school psychologist, I believe in the initiative. It was while experiencing my capable, educated mother's struggle as a secretary to gain respect in a male-dominated corporate environment that I realized I wanted to learn about the educational system, as well as the psychology behind the choices men and women make in terms of their courses of study after high school. It was after a ‘Take Your Daughter to Work Day’ that I realized I had to become a school psychologist.”

- Nadine O'Reilly, M.A., Certified school psychologist