

EXPERT BIO



Carolyn McKecuen

President, Take Our Daughters And Sons To Work Foundation

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Byline: Carolyn McKecuen is President of the Take Our Daughters And Sons To Work Foundation and an expert in business development and communications. Take Our Daughters And Sons To Work Day[®] is Thursday, April 28, 2011.

Broadcast Bio: It's that time of year again – time for businesses and organizations to welcome in a new generation at work with the annual observance of Take Our Daughters And Sons To Work Day[®], which falls each year on the fourth Thursday in April and this year takes place on Thursday, April 28. The purpose of the day is to expose girls and boys to the opportunities they have to choose from when considering their future careers and the family-work balance. This year's theme is *Invent The Future*. You can find plenty of tips, information, and even a helpful Workplace Coordinator's Kit at www.daughtersandsonstowork.org. With us today is Carolyn McKecuen [Say: McQn], president of the Take Our Daughters And Sons To Work Foundation. Welcome, Carolyn! What's new for this year, and how can parents, teachers, and employers participate in the Day?

Full Bio: Carolyn McKecuen is President of the Take Our Daughters And Sons To Work Foundation, which now administers Take Our Daughters And Sons To Work Day[®]. She played an integral role as a consultant in the Day's development and has been involved in its celebration every year since.

Carolyn has devoted her life to creating opportunities for others. As a consultant with McKecuen Consulting, Inc., which she founded with her husband, George McKecuen, Carolyn has applied her expertise in business development, communication, and technology to support and expand non-profit organizations and micro-enterprises all over the world.

She has been recognized for her contributions as the recipient of numerous awards, including the MacArthur Foundation Genius Award, State Career Woman Of The Year – BPW/NC Foundation, Presidential Award for Public/Private Support in Microenterprise Development, among others.

In 2007 Carolyn and George took over management of Take Our Daughters And Sons To Work Day[®] through the establishment of the Take Our Daughters And Sons To Work Foundation. In addition to her work for the Foundation, Carolyn continues to consult with businesses and non-profits to devise strategies that make them more effective, more efficient, and help them make a greater impact on the lives of those who need assistance.