

Carolyn McKecuen – President, Take Our Daughters And Sons To Work Foundation

Take Our Daughters And Sons To Work Day® is Thursday, April 28, 2011
Planning Tips and Activity Ideas for any Workplace



Designed to be more than a career day, the **Take Our Daughters And Sons To Work®** program goes beyond the average “shadow” an adult. For over 18 years, the program’s development of new, interactive activities and partnerships help us in taking girls and boys to the futures they dream of.

Carolyn McKecuen [Say: McQn] has played an integral role in Take Our Daughters And Sons To Work Day® since its inception. Today, she heads the Take Our Daughters And Sons To Work Foundation, which now administers the program.

Carolyn has devoted her life to empowering others - from young women in developing countries to girls and boys interested in learning about life and career options. Her expertise ranges from micro-finance to the arts, but her passion lies in the expansion and growth of the Take Our Daughters And Sons To Work® program, which she has worked closely with the last 19 years.

This year’s Take Our Daughters And Sons To Work® Day is Thursday, April 28, 2011. The theme is “**Invent The Future.**”

Broadcast Bio: It’s that time of year again – time for businesses and organizations to welcome in a new generation at work with the annual observance of Take Our Daughters And Sons To Work Day®, which falls on Thursday, April 28. The purpose of the day is to expose girls and boys to the opportunities they have to choose from when considering their future careers and the family-work balance. This year’s theme is *Invent The Future*. You can find plenty of tips, information, and even a helpful Workplace Coordinator's Kit at www.DaughtersAndSonsToWork.org.

With us today is Carolyn McKecuen [Say: McQn], president of the Take Our Daughters And Sons To Work Foundation. Welcome, Carolyn! What’s new for this year, and how can parents, teachers, and employers participate in the Day?

Suggested TOPICS for DISCUSSION:

- **How has the program evolved over the years; what’s new and what’s the plan for the future?**
- **Workplace activity ideas:** Carolyn can offer activity ideas for any workplace, including those provided by the foundation in the Workplace Coordinator’s Toolkit.
- **Why do we need to celebrate Take Our Daughters And Sons To Work® Day? What is its purpose?**

Suggested QUESTIONS for Carolyn McKecuen:

1. What is the purpose of Take Our Daughters And Sons To Work[®] Day?
2. How has the program evolved over the last 19 years?
3. What does this year's theme, "Invent The Future" mean?
4. What's new for 2011?
5. What are some things employers can do to celebrate Take Our Daughters And Sons To Work[®] Day?
6. How are the lessons learned "on-the-job" reflected in the classroom?
7. How can parents teach their children about the working world the rest of the year - not just on Take Our Daughters And Sons To Work[®] Day?
8. We often see portrayals of Take Our Daughters And Sons To Work[®] Day in the media. How accurately is the program represented by them? What message is the most important to convey about the program?
9. Some companies are considering eliminating Take Our Daughters And Sons To Work[®] Day this year due to financial constraints. What are the benefits of this program for the workplace, and how can they keep the costs for the day down?
10. How do program alumni feel about their experience as a child experiencing the work place? Do you have stories of people who've gone on to celebrate the program with their own children?